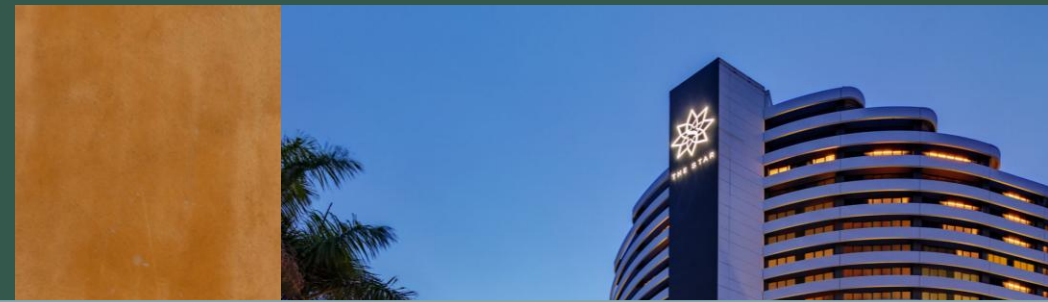


GC26

10—12 November



Storage Week — Self Storage Week — Self Storage Week — Self Sto



Self Storage Week



Where the self storage industry comes together

More than 400+ owners, investors, developers and operators from Australasia and beyond will gather on the Gold Coast for three days of insights, ideas and connections.

Self Storage Week 2026 provides suppliers with a powerful platform to connect with industry leaders and decision-makers.

Limited opportunities. Secure your space today.



Sponsorship Opportunities

Put your brand at the centre of the industry

Self Storage Week brings together the leaders shaping the future of self storage across Australasia. Our sponsorship opportunities are designed to maximise visibility, build meaningful connections and position your business as a trusted supplier to industry. From premium brand exposure to curated networking moments, sponsorship ensures your business stands out throughout the week.

With limited opportunities available, sponsorship and exhibition packages are allocated on a first-come, first-served basis.

Premier Sponsorships

Platinum

\$18,200+GST **SOLD**

maximum exposure, industry leadership

6x2m trade stand with preferred placement including shell scheme, signage & power

5x all-inclusive attendee passes
(flights/accomm at sponsor expense)

A short promotional speaking opportunity to the full plenary at opening/closing

60 second video played on plenary digital screen
(sponsor to produce and provide video)

3x live social media opportunities as well as featured posts in Convention marketing

1x sponsor spotlight email mention

Full page colour advertisement in the Convention Program Guide

Promotional materials included in the show bag

Logo featured on the lanyard

Logo on plenary session holding slides

Logos on all marketing materials including digital, print and signage

Acknowledgements throughout the event

Gold

\$13,700+GST **SOLD**

strong brand visibility

3x2m trade stand with preferred placement including shell scheme, signage & power

3x all-inclusive attendee passes
(flights/accomm at sponsor expense)

30 second video played on plenary digital screen
(sponsor to produce and provide video).

2x live social media opportunities plus a featured post in Convention marketing

1x sponsor spotlight email mention

Full page colour advertisement in the Convention Program Guide

Promotional materials included in the Show Bag

Logo featured on the lanyard

Logo on plenary session holding slides

Logos on all marketing materials including digital, print and signage

Acknowledgements throughout the event

Silver

\$9,100+GST **SOLD**

promotional exposure

3x2m trade stand including shell scheme, signage & power with preferential positioning

2x all-inclusive attendee passes
(flights/accomm at sponsor expense)

30 second video played on plenary digital screen throughout event (sponsor to produce and provide video).

1x live social media opportunity plus a featured post in Convention marketing

1x sponsor spotlight email mention

Promotional material included in the Show Bag

Logos on most marketing materials including digital, print and signage

Sponsor acknowledgements throughout the event

Bronze

\$6,900+GST **SOLD**

brand presence

3x2m trade stand including shell scheme, signage & power with preferential positioning

2x all-inclusive attendee passes
(flights/accomm at sponsor expense)

1x live social media opportunity plus a featured post in Convention marketing

Promotional material included in the Show Bag

Logos on most marketing materials including digital, print and signage

Sponsor acknowledgements throughout the event

Sponsorship Opportunities

Hospitality

Welcome Event

\$6,000 +GST **SOLD**

Present the official opening of Self Storage Week! Get the party started at the spectacular rooftop bar Nineteen and set the scene for the week ahead.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials.

Welcome Breakfast

\$3,500 + GST

Start the day by presenting the Welcome Breakfast as attendees gather ahead of the program. Includes an opportunity to address attendees.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials.

Networking Lounges

\$6,500 +GST **SOLD**

Host a networking lounge where attendees can relax and connect between sessions. This year there are two lounges next to catering stations within the trade show (refer layout on page 10).

Includes event signage, promotional materials in the show bag and logo placement across marketing materials. SSAA provides furniture and styling for the space.

Coffee Cart / Barista Bar

\$4,000 +GST **SOLD**

Bring your brand to life via baristas and convention caffeine. There is one large coffee cart near the ballroom and one barista bar within the trade show.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials. Opportunity to provide branded coffee cups/merchandise.

Sunset Social

\$6,000 +GST **SOLD**

Present Self Storage Week's new signature Wednesday evening social event — a fun, outdoor festival-style gathering with food stations, drinks, music and games.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials.

Catering Breaks

\$4,000 +GST

Gain exposure with announcements and signage across scheduled morning tea, lunch and afternoon tea breaks during Self Storage Week.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials.

Sponsorship Opportunities Sessions

Getting Started in Self Storage

\$3,500 + GST **SOLD**

Present this Tuesday afternoon extended session designed for those new to the self storage industry. A practical introduction to the sector and an opportunity to support the next wave of operators.

Includes event introduction, event signage, promotional materials in the show bag and logo placement across marketing materials.

Container Connections

\$3,000 + GST **SOLD**

Present this dedicated Thursday afternoon special interest session designed to connect and engage container and mobile storage operators.

Includes event introduction, event signage, promotional materials in the show bag and logo placement across marketing materials.

NextGen Network

\$3,000 + GST

Support this Thursday afternoon session (including a speaker and time for networking) for the next generation of self storage professionals. Connect with emerging leaders and foster future talent.

Includes event introduction, event signage, promotional materials in the show bag and logo placement across marketing materials.

Keynote Speaker

\$2,000 + GST

Support the Self Storage Week speaker program and help bring industry insights and expertise to convention by presenting a keynote speaker.

Includes event signage, opportunity to present the speaker ahead of the session, promotional materials in the show bag and logo placement across marketing materials.

Women in Storage

\$3,000 + GST **SOLD**

Present this popular breakfast session celebrating women across the self storage industry. A dedicated space for connection, discussion and leadership development.

Includes event introduction, event signage, promotional materials in the show bag and logo placement across marketing materials.

Awards for Excellence

\$2,500 + GST

Support the SSAA Awards for Excellence and celebrate the achievements of the self storage industry with year-round marketing exposure.

Includes event signage, award presentation to winner, promotional materials in the show bag and logo placement across marketing materials.

Sponsorship Opportunities

Branding

Show Bag

\$5,500 + GST **SOLD**

Place your brand directly into the hands of attendees with branding on the official Self Storage Week show bag.

Includes promotional materials in the show bag and logo placement across marketing materials. SSAA to design and supply bag.

Snack Station

\$2,500 + GST **SOLD**

Present the ever-popular snack station, including signage and opportunity to provide branded snack items.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials. SSAA provides and restocks snacks throughout event.

Wi Fi

\$2,500 + GST

Keep attendees connected as the official Wi-Fi sponsor, providing essential connectivity throughout the event.

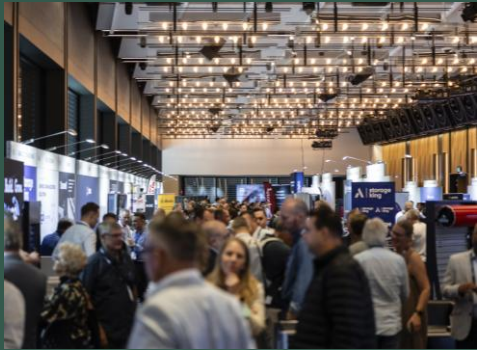
Includes event signage, promotional materials in the show bag and logo placement across marketing materials.

Charging Station

\$2,500 + GST

Brand a convenient charging station at Self Storage Week, ensuring devices stay powered throughout the event.

Includes event signage, promotional materials in the show bag and logo placement across marketing materials.



Trade Show Opportunities

Where suppliers and operators connect

The Self Storage Week Trade Show is the hub of supplier innovation, bringing together the products, services and technologies driving the self storage industry forward.

With owners, investors, developers and operators all in one place, the Trade Show provides the platform to showcase solutions, generate leads and build relationships with decision-makers from across Australasia.

Exhibitor Stands

2m x 2m + 2 attendees

\$4,500 +GST



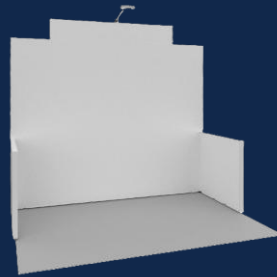
Includes:

- Trade stand location
- 2m x 1m stand with printed fabric back wall signage panel and blank half-side walls
- 2 sqm of additional floor space
- Standard fascia signage with company name
- 1 x 4 amp power supply
- Supplier listing in program guide
- 2x all-inclusive attendee passes

Printed sides, furniture and AV available at additional cost.

3m x 2m + 2 attendees

\$5,750 +GST



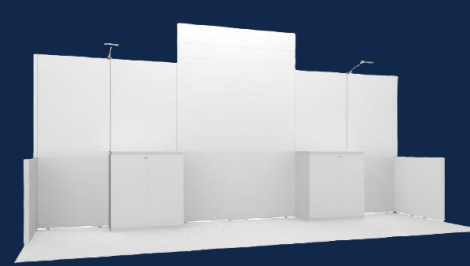
Includes:

- Trade stand location
- 3m x 1m stand with printed fabric back wall signage panel and blank half-side walls
- 3 sqm of additional floor space
- Standard fascia signage with company name
- 1 x 4 amp power supply
- Supplier listing in program guide
- 2x all-inclusive attendee passes

Printed sides, furniture and AV available at additional cost.

6m x 2m + 2 attendees

\$8,750 +GST



Includes:

- Trade stand location
- 6m x 1m stand with printed fabric back wall signage panel, blank half-side walls and cupboards for stability
- 6 sqm of additional floor space
- Standard fascia signage with company name
- 1 x 4 amp power supply
- Supplier listing in program guide
- 2x all-inclusive attendee passes

Printed sides, furniture and AV available at additional cost.

Additional all-inclusive exhibitor passes are available at a reduced rate of \$1,500 +GST

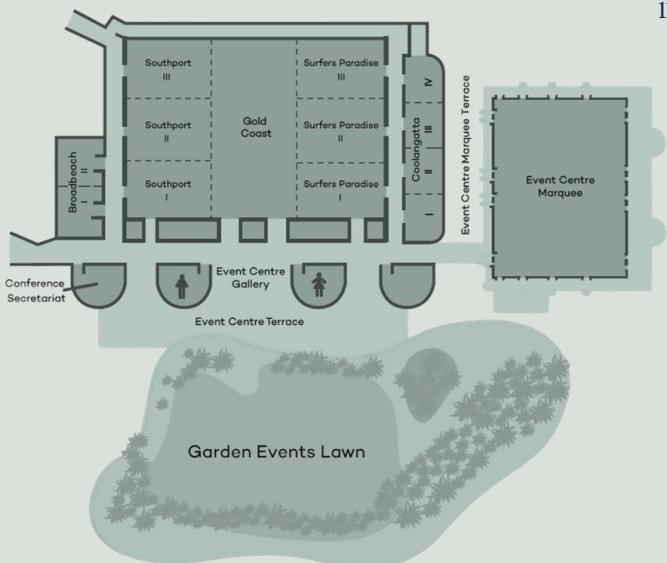
Exhibitors must have purchased a trade stand to access this rate.

Trade Show Floor Plan

The Venue

The Trade Show will take place across Wednesday & Thursday in the air-conditioned Events Centre Marquee, connected to the main ballroom event space by a covered walkway.

All catering breaks will be held in the Trade Show, plus Trade Show Spotlight on Wednesday afternoon and Breakfast in the Trade Show on Thursday morning.

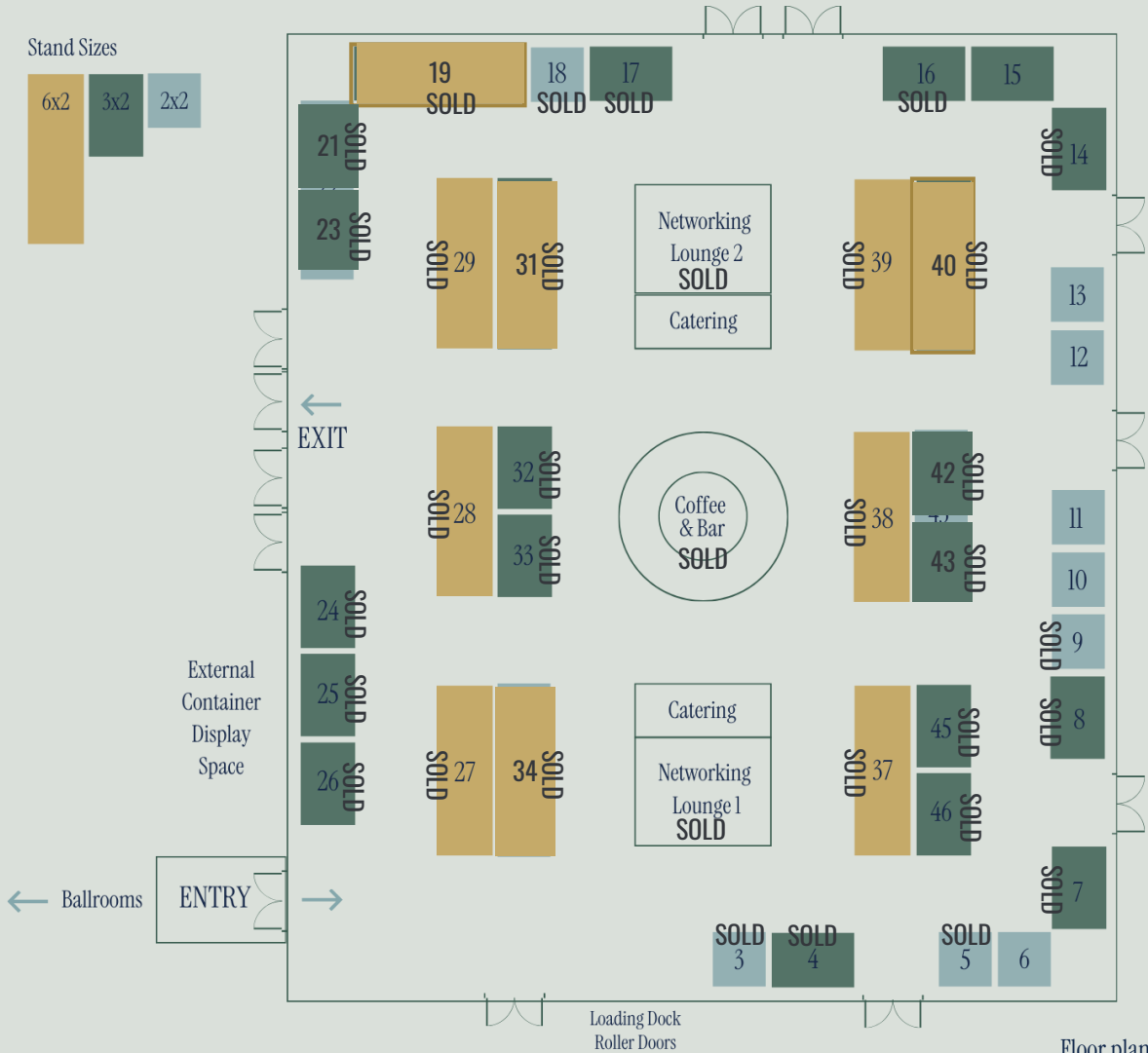
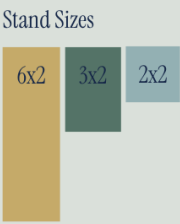


Trade Show Timings

- Monday – trade show build
- Tuesday – exhibitors bump in / stand dressing
- Wednesday – open 10.30am until 5.30pm
- Thursday – open 7.30am until 2pm; bump out

There is space available to display external containers – please contact SSAA to discuss your requirements.

There will also be a shared meeting space and individual meeting rooms available to book.



Floor plan subject to change



Registration Details

Email membership@selfstorage.com.au to secure your preferred sponsorship and/or trade stand bookings. Please include your preferred stand number and one or two alternatives.

The SSAA will confirm your registration and then provide details on **how to register your attendees** via the online registration process (including links and codes where applicable).

SSAA and ExpoNet are managing the trade show for GC26. ExpoNet will provide information and an online booking link for **signage** and **styling** options, including furniture and AV equipment, closer to the event. Exhibitors are welcome to provide their own furniture, styling and AV (please liaise with SSAA/ExpoNet regarding power requirements).

If you are bringing a large team, please contact SSAA to arrange a **group booking** registration. Sponsorships and trade stands are available on a **first in, first served basis**. SSAA will endeavour to provide alternative opportunities should your preferred option be sold out. The final floor plan is subject to change at the discretion of SSAA.

Have an idea that's not listed? Please get in touch, we're happy to tailor options to suit.

Terms and Conditions

Trade Show / Exhibitors:

- Only current financial SSAA Service Members may book exhibition stands, sponsorships or attend the Convention and associated events in a supplier capacity.
- Service members must either book a trade show stand or register as a supplier/service member. Service members who elect neither option and wish to attend as an attendee will incur an additional \$2,000 + GST service member attendance fee in addition to the Convention registration fee.
- Any service member or vendor soliciting business at the Convention, trade show or anywhere within the venue must be registered as an exhibitor, supplier or service member. Any vendor that violates this provision may be removed from the Convention and trade show and may be prohibited from attending future SSAA events.
- Service members are responsible for arranging the delivery and collection of freight and exhibition materials. Freight and associated handling costs are not included in stand booking or registration fees. Exhibitors are encouraged to organise freight and logistics well in advance of the event.
- Trade show exhibition spaces are limited and will be allocated on a first come, first served basis. If additional spaces remain available within 30 days of the event, these may be released for additional bookings. Service members wishing to request additional space should indicate this at the time of booking.
- Sponsorship opportunities are limited and will be allocated on a first come, first served basis, with priority offered to major partners and previous tier sponsors where applicable. SSAA will endeavour to avoid category conflicts between sponsors where possible, however exclusivity cannot be guaranteed. SSAA reserves the right to offer, allocate, adjust or reassign sponsorship opportunities at its discretion.
- Bookings for exhibition stands or sponsorships are not confirmed until full payment has been received. Due to event planning and venue requirements, bookings for trade show stands cannot be accepted after 15 October 2026, unless approved by SSAA and subject to availability.
- Exhibitors must make payment of the full booking amount at the time of reservation.
- Exhibitors must ensure their stand is set up and staffed prior to the advertised trade show opening time. If an exhibitor fails to occupy their allocated exhibition space by the advertised opening time, SSAA reserves the right to utilise the space in any manner considered to be in the best interests of the trade show and the exhibitor will not be eligible for a refund.
- The exhibitor contracted to the space remains bound by all terms and conditions outlined in the Exhibitor Manual, which will be provided upon booking confirmation. Exhibitors must conduct all promotional activities within their allocated stand space unless otherwise approved by SSAA. Activities that interfere with neighbouring exhibitors or the general operation of the trade show may be restricted at the discretion of SSAA.
- Exhibitors must maintain appropriate public liability insurance covering their participation in the exhibition and may be required to provide evidence of insurance upon request.
- Exhibitors are responsible for the security of their own equipment, materials and personal property. SSAA and the venue accept no responsibility for loss or damage before, during or after the event.
- In exceptional circumstances SSAA may consider exhibitor cancellations, provided that all of the following conditions are met:
 - The cancellation request is submitted in writing to admin@selfstorage.com.au
 - The request is received at least six (6) weeks prior to the exhibition
 - SSAA is able to re-let the cancelled exhibition space in full
 - The reason for cancellation is considered reasonable by SSAA and does not include bankruptcy, liquidation, receivership or similar events
 - All outstanding amounts have been paid in full.

All Attendees

- Self Storage Association of Australasia (SSAA) non-members registering to attend the Annual Convention will incur an additional fee of \$1,000 + GST. Non-member registrations are subject to approval and are at the discretion of the SSAA Executive.
- Registrations are not confirmed until full payment has been received and, where applicable, approval has been granted by the SSAA Executive.
- Due to venue and event capacity limitations, registrations cannot be accepted after 1 November 2026. Registrations accepted after this date by exception will remain subject to availability.
- The SSAA incurs significant expenses in organising and hosting the Convention and aims to deliver a cost-effective event for the benefit of members. While we understand that circumstances may require cancellations, the following cancellation policy applies to all registrations.
- Cancellation requests must be submitted in writing to admin@selfstorage.com.au. Refunds will be provided as follows:
 - 90–60 days prior to the event: refund less 15% administration fee
 - 60–10 days prior to the event: refund less 50% of registration fee
 - Within 10 days of the event: no refund
 - Registered attendees may nominate a substitute delegate at any time prior to the event by notifying SSAA in writing.
- The SSAA strongly recommends that attendees obtain appropriate travel insurance to cover unforeseen circumstances. Attendee lists, including names, email addresses and contact numbers, may be made available to delegates via the Convention App.
- Photography, video and audio recordings may be taken during the Convention. These materials may be used by SSAA for promotional, marketing or reporting purposes in print, online or other media. By registering for and attending the Convention, attendees consent to the use of such images and recordings by SSAA.
- SSAA encourages the use of social media during the Convention as a way to summarise, highlight and promote presentations and discussions. Attendees may share insights from sessions provided that copyright laws are respected, verbatim content is limited to short quotations, and speakers and sources are appropriately acknowledged.
- Recording of presentations, workshops or sessions is strictly prohibited without the prior written consent of SSAA and the relevant presenter. This includes, but is not limited to, audio recordings, video recordings, literal transcripts, or distribution of presentation materials or session resources.
- Out of respect for presenters and fellow attendees, electronic devices should be silenced or placed on flight mode during sessions.
- The SSAA is committed to providing a professional and respectful environment for all attendees. Rudeness, inappropriate behaviour, harassment or personal attacks towards other attendees, speakers, sponsors or staff will not be tolerated and may result in removal from the event without refund.
- SSAA reserves the right to alter the program, speakers, venue or schedule where necessary. In the event of circumstances beyond the control of SSAA, including but not limited to natural disasters, government restrictions, public health orders, or other force majeure events, SSAA reserves the right to cancel, postpone or modify the event. SSAA will not be liable for any costs incurred by attendees including travel, accommodation or other related expenses.
- Attendees must comply with all venue health, safety and security requirements during the event.
- Personal information collected during registration will be used for the purposes of event administration and communication in accordance with the SSAA Privacy Policy.



GC2020

Self Storage Week – Self Storage Week – Self Storage Week – Self Storage Week – Self Storage Week