GC22Convention | Self Storage Association of Australasia

Sponsor & Exhibitor Opportunities

9 – 11 November 2022
Sheraton Grand | Gold Coast

GC22Convention

Unlock your next opportunity

Join us for the premier self storage event of the year – SSAA Convention 2022.

After a two-year hiatus, Convention returns to reunite the industry and unlock the next normal for self storage.

This unique event provides the ideal opportunity for you to connect with everyone involved in self storage, from owners and operators to staff, suppliers and other stakeholders over three incredible days.

Showcase your business with a unique sponsorship opportunity, demonstrate your dedication to industry through an event partnership or take a tradeshow stand and get ready to create lasting connections.

Places are limited and space is at a premium this year.
Get in touch today to unlock your next success in self storage.

GC22Convention | Self Storage Association of Australasia

GC22

Premier Sponsorships

Platinum $12,500+GST

- Premium Trade Stand with premium foyer placement including shell scheme, signage & power
- Tradeshow attendees (maximum of 3) – includes daytime catering, Welcome Event, Tradeshow in the Spotlight and Awards Dinner
- A short promotional speaking opportunity to the full plenary
- 60 second video played on plenary digital screen throughout event (sponsor to produce and provide video).
- 3x live social media opportunities as well as featured posts in Convention marketing
- Full page colour advertisement in the Convention Program Guide
- Promotional materials into Show Bag
- Logos on all Convention marketing materials including digital, print and signage across the venue
- Logo with hyperlinks on SSAA Convention web page and other digital assets
- Sponsor acknowledgements throughout the event.

Gold $8,500+GST

- Premium Trade Stand in exhibition foyer including shell scheme, signage & power
- Tradeshow attendees (maximum of 3) – includes daytime catering, Welcome Event, Tradeshow in the Spotlight and Awards Dinner
- 30 second video played on plenary digital screen throughout event (sponsor to produce and provide video).
- 2x live social media opportunities plus a featured post in Convention marketing
- Half page colour advertisement in the Convention Program Guide
- Promotional material inserted into Convention Show Bag
- Logos on all Convention marketing materials including digital, print and signage across the venue
- Logo with hyperlinks on SSAA Convention web page and other digital assets
- Sponsor acknowledgements throughout the event.

Silver $6,500+GST

- Large Trade Stand including shell scheme, signage & power
- Tradeshow attendees (maximum of 2) – includes daytime catering, Welcome Event, Tradeshow in the Spotlight and Awards Dinner
- 30 second video played on plenary digital screen throughout event (sponsor to produce and provide video).
- 1x live social media opportunities plus a featured post in Convention marketing
- Promotional material inserted into Convention Show Bag
- Logos on all Convention marketing materials including digital, print and signage across the venue
- Logo with hyperlinks on SSAA Convention web page and other digital assets
- Sponsor acknowledgements throughout the event.

Presenting Partner Opportunities

30th Anniversary Celebrations

$5,000+GST

Demonstrate your commitment and celebration of industry presenting the 30th Anniversary celebrations:

- Introductory speaking spot at either panel or cocktail event
- 30 second video played prior to panel discussion (sponsor to produce and provide video)
- Branding on all 30th Anniversary materials including memorabilia displays and print materials
- Logo placement on all Convention marketing materials in print and online
- Sponsor acknowledgements throughout the event.

Getting Started in Self Storage

$4,000+GST

Showcase your expertise to those new to industry by presenting the half day new member workshop:

- Introductory speaking spot over lunch for new members
- Branding on all workshop materials, digital and print
- Promotional materials included Convention Show Bag
- Logo placement on all Convention marketing materials in print and online
- Sponsor acknowledgements throughout the event.

Wellness Program

$3,500+GST

Bring a fresh perspective to Convention by presenting a suite of social and wellness opportunities:

- Your branding/product placement at the morning juice bar, yoga sessions and beach activities
- Promotional materials included Convention Show Bag
- Logo placement on relevant Convention marketing materials in print and online.

Women in Self Storage

$2,000+GST

Celebrate women in storage by presenting high tea at Palazzo Versace:

- Introductory speaking spot
- Your branding at the event
- Promotional materials included Convention Show Bag
- Logo placement on relevant Convention marketing materials in print and online.

Individual Opportunities

Show Bag

$5,000+GST

Attendees will carry the official convention bag throughout the event. Gain visibility and recognition long after Convention with this high quality tote bag featuring your branding. SSAA will design and produce the bags with your company logo.

Catering

$4,000+GST

Gain exposure throughout meal breaks during the conference. Includes sponsor announcements prior to each break, your brand displayed on menu signage on catering tables and on relevant Convention materials in print and online.

Barista

$3,500+GST

Everyone appreciates a barista-made coffee! Bring your brand to life at the barista coffee cart with signage and displays. Includes sponsor acknowledgements throughout the event and on relevant Convention materials in print and online.

Accessories

$2,000+GST

Promote your brand across notepads, pens or water bottles that will stay with attendees long after Convention. Sponsor to produce and deliver pads/pens/bottles or other approved accessories to SSAA by October 2022.

Award Sponsorships

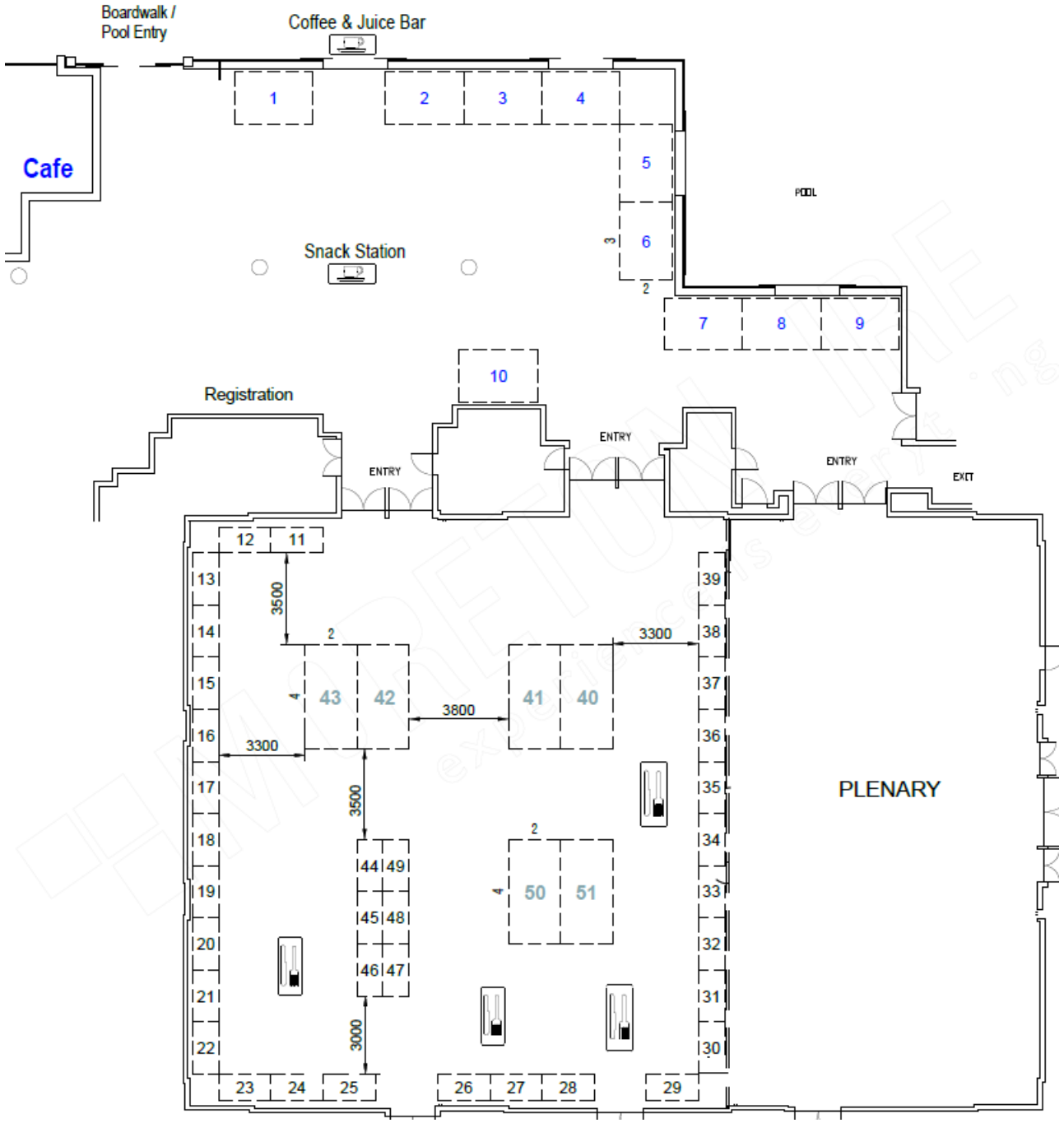
$2,750+GST

An opportunity to present the award to the winner and have your brand associated with that award category, including in the program guide, awards marketing and announcements.

Speaker Sponsorships

$2,000+GST

An opportunity to sponsor a speaking spot at Convention 2022.
The speaking sponsorships can be tailored to align with your business, pending topic/speaker availability.



Exhibitor Opportunities

Larger Spaces

$4,750 +GST inc 2x event attendees

For bigger teams or bulky products

Includes: Booth location within the Exhibitor Hall; 4m x 2m booth space; white back wall, booth signage with company name; 1 x 4 amp power supply; supplier listing in guide; and two (2) attendees with access to all events & sessions.

Compact Spaces

$2,950 +GST includes 1x event attendee

Perfect for suppliers & service members

Includes: Booth location within the Exhibitor Hall; 2m x 1m booth space; white back wall & half-side walls, booth signage with company name; 1 x 4 amp power supply; supplier listing in guide; and one attendee with access to all events & sessions.

Additional Attendees

Tickets for additional service member staff/exhibitor attendees are available at a reduced rate of **$1,500 +GST.**

Premium Spaces

Reserved - Platinum, Gold & Major Partners

Includes: A prime location on the Grand Terrace; 3m x 2m booth space; booth signage with company name; 1 x 4 amp power supply; and attendees per sponsorship level/agreement.

Registration Details

Sponsorship

To secure your preferred sponsorship opportunity, please email marketing@selfstorage.com.au or phone 1800 067 313 or 0800 444 356.

Please note sponsorships are available on a first in, first served basis. SSAA will endeavour to provide alternative opportunities should your preferred option be sold out.

Exhibition Registration

1. Register Your Interest

To secure your preferred exhibition space, please complete the online registration form here.

2. Liaise with Event Manager

Arinex Events, together with Moreton Hire, are managing the exhibition opportunities for Convention 2022. Once you have completed the online form, a member of the Arinex team will be in touch to confirm your details and provide information about booth setup, signage, styling etc.

3. Finalise Your Booking & Register Attendees

Once your booking has been finalised, you will be provided with an online code to enable you and your team to complete the online registration process so you can select accommodation and social event preferences.

Group Registration

If you are bringing a large team, please mention this to Arinex and they will be happy to assist with a group booking registration.

See you on the Gold Coast!

For more information please visit www.selfstorage.org.au/convention22 or phone 1800 067 313 or 0800 444 356.

TRADE SHOW / EXHIBITOR TERMS AND CONDITIONS:

- Only current financial service members may book and/or attend the convention
- All service members must either book a trade show stand or take out a sponsorship package. Service members who elect neither and wish to attend as an attendee will be charged a $2000 flat fee in addition to their Convention Registration fee.
- Booking for tradeshow stands or sponsorships are not confirmed until payment has been received
- Service members are encouraged to organise freight early. Freight of goods is NOT included as part of the stand booking fee or registration fee.
- Tradeshow places are limited. These will be distributed on a first come first serve basis. If there are remaining spaces 30 days from the event, these spaces may become available. Service members should express their interest in an additional space at the time of booking.
- Booking for tradeshow stands or sponsorships are not confirmed until payment has been received.
- Due to the nature of the event, bookings for trade show booths cannot be accepted after 15 October 2022 and bookings are subject to availability.
- The exhibitor must make payment of the full amount at the time of booking.
- If the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the SSAA is authorised to occupy this space in any manner deemed to be in the best interests of the trade show and the exhibitor will not be eligible for a refund.
- The exhibitor contracted to this space will remain liable to all terms and conditions of the Sheraton Grand Information pack provided at the time of booking confirmation.
- In exceptional circumstances the SSAA will consider exhibitor cancellations; but only if the following conditions are complied with;
    - The request for cancellation is submitted in writing to admin@selfstorage.com.au;
    - The request is received at least (6) weeks prior to the exhibition;
    - The SSAA can re-let the cancelled space in its entirety;
    - The reason for the cancellation is, in the opinion of the SSAA well founded (and does not include bankruptcy, liquidation, receivership or similar event).
    - The SSAA confirms acceptance of the cancellation in writing.
    - All money due has been paid in full.

Terms and Conditions

ATTENDEES:

- Self Storage Association of Australasia (SSAA) non-members registering to attend the Annual 3-day Convention will incur an additional fee of $1,000 +GST.
- Non-member registrations are at the discretion of and subject to approval by the Executive.
- Bookings are not confirmed until full payment is made and in the case of non-members, the Executive approves the application.
- Due to the nature of the venue and event, bookings cannot be accepted after 1 November 2022.

Cancellation:
The SSAA incurs considerable expenses in organising and hosting the Convention. The SSAA aims to run a cost-effective event for the benefit of members. Whilst the SSAA understands attendees may need to cancel their registration and appreciates such cancellation is often unavoidable, we advise the following cancellation terms apply to all registrations:

- Cancellation requests must be made in writing to admin@selfstorage.com.au
- 90-60 days before – total payment refunded less 15%;
- 60-10 days before – total refund less 50%;
- 10 days before no refund;

The SSAA encourages attendees to take out travel insurance in the event of unforeseen circumstances.
Attendee Lists: Attendee lists including names, email and contact numbers will be available via the Convention App.
Video, Audio & Photography Consent: The SSAA takes photographs, records audio and video footage of events at the Convention. This may be used to promote future events, published in promotional materials in print and online. By applying for attendance at the Convention you consent to the SSAA using these images and footage.
Social Media: SSAA permits and encourages the use of social media and blogging at the convention as a way to summarise, highlight, review, critique, and/or promote the presented materials, or the convention in general, on the condition that: copyright law is observed, verbatim information is limited to a few quotes, and the author or speaker is referenced and cited appropriately. Please bear in mind that presenters have invested many hours in the development of materials for the Convention and copyright laws apply.
We encourage attendees to follow/like SSAA on social media and blog/post/tweet about what you hear or see and share products and services you discover.
We request attendees refrain from:

- SSAA does not permit recording of presentations and workshops at the Convention under any circumstances or in any form of media, including but not limited to audio recordings, video recordings, or literal transcripts unless you acquire a written consent.
- Capturing, transmitting, or redistributing syllabus materials or the bulk of the material presented in a session. Doing so infringes on the intellectual property rights of the speakers.
- Out of respect for the other participants, we ask that loud electronic devices are to be silenced, though they do not need to be switched off.
- Engaging in rudeness, inappropriate behaviour or personal attacks.