

SSAA CONVENTION 2021

ONLINE EVENT ONLY

9-10
MARCH
2021



TRADESHOW EXHIBITOR
& SPONSORSHIP KIT



SELF STORAGE
ASSOCIATION OF
AUSTRALASIA



PLATINUM SPONSOR (\$4,500 inc GST)

Only 3 available

Virtual Trade Stand

- Convention attendance for 5 representatives – including ability to view sessions in a group on a single screen, access recordings and virtual tradeshow access.
- Ability to play a 1-minute promotional video before a session for a speaker of your choice – Video provided by the sponsor
- Banner Placement on the Convention Website
- Logo shown during all live sessions along with session sponsor
- Host a specialist topic session (presentation and discussion)
- Recognition as the Platinum sponsor on all promotional material
- Ability for attendees to interact with assigned representatives
- Ability to request meetings from attendees in advance
- Online diary management for meetings and sessions
- Promotional merchandise inserted into Convention Show Box – Sponsor has the first choice to choose from any 1 of the 10 items in the Convention Show Box.
- Listing in the SSAA Convention 2021 online Trade Directory on the convention website
- Additional tickets for staff at the discounted rate of AUD \$100
- Logos placed on all Convention marketing materials – *Insider Magazine* / Convention Web page
- Oral Acknowledgement as Platinum sponsor in the opening and closing sessions
- Dedicated Page including company, product or service content, downloads and video (The page can be populated with company information including video content, brochures to download, information on products or services and links to your website and the ability to meet with delegates will be available throughout the conference plus, the day prior to and after the event)



GOLD SPONSOR (\$3,500 inc GST)

Only 4 available

Virtual Trade Stand

- Convention attendance for 3 representatives
- Logo shown during all live sessions along with session sponsor
- Panellist at a specialist topic session (presentation and discussion)
- Recognition as the Gold Sponsor on all promotional material
- Ability to play a 30-sec promotional video before a session for a speaker of your choice – Video provided by the sponsor
- Ability for attendees to interact with assigned representatives immediately
- Ability to request meetings from attendees in advance
- Online diary management for meetings and sessions
- Company promotional material inserted into Convention Show Box – Sponsor has the second choice to choose 1 of the 10 items in the Convention Show Box
- Listing in the SSAA Convention 2021 online Trade Directory on the convention website
- Additional tickets for staff at the discounted rate of AUD \$100
- Logos placed on all Convention marketing materials – *Insider Magazine* / Convention Web page
- Oral Acknowledgement as sponsor in the opening and closing sessions
- Dedicated Page including company, product or service content, downloads and video (The page can be populated with company information including video content, brochures to download, information on products or services and links to your website and the ability to meet with delegates will be available throughout the conference plus, the day prior to and after the event)



SILVER SPONSOR
(\$2,000 inc GST)

Only 5 available

Virtual Trade Stand

- Convention attendance for 2 attendees
- Recognition as the Silver Sponsor on all promotional material
- Ability to play a 30-sec promotional video before a session for a speaker of your choice – Video provided by the sponsor
- Ability for delegates to interact with assigned representatives
- Ability to request meetings from attendees in advance
- Online diary management for meetings and sessions
- Company promotional material inserted into Convention Show Box – Sponsor has the Third choice to choose 1 of the 10 items in the Convention Show Box
- Listing in the SSAA Convention 2021 online Trade Directory on the convention website
- Additional tickets for staff at the discounted rate of AUD \$100
- Logos placed on all Convention marketing materials – *Insider Magazine* / Convention Web page
- Oral Acknowledgement as sponsor in the opening and closing sessions
- Dedicated Page including company, product or service content, downloads and video (The page can be populated with company information including video content, brochures to download, information on products or services and links to your website and the ability to meet with delegates will be available throughout the conference plus, the day prior to and after the event)

TRADE EXHIBITOR: (\$1,000 inc GST)

Virtual Trade Stand

- Convention attendance for 2 attendees
- Ability to request meetings from attendees in advance
- Ability to play a 30-sec promotional video before a session for a speaker of your choice – Video provided by the sponsor
- Online diary management for meetings and sessions
- Listing in the SSAA Convention 2021 online Trade Directory on the convention website
- Additional tickets for staff at the discounted rate of AUD \$100
- Dedicated Page including company, product or service content, downloads and video (The page can be populated with company information including video content, brochures to download, information on products or services and links to your website and the ability to meet with delegates will be available throughout the conference plus, the day prior to and after the event)

CONVENTION SHOW BOX:

Exclusive Opportunity to Platinum, Gold & Silver Sponsors

- Attendees will be sent the SSAA Convention 2021 – Online Event Show Box. The official convention show box will be mailed out to all attendees before the convention date. The SSAA will design and produce the box with your company logo on 1 of the 10 items present in the box. The Sponsor will have the opportunity to choose from 1 of the 10 items available in the Convention Show Box

*Contact marketing@selfstorage.com.au to know more

SESSION SPONSORSHIP

(\$2,000 inc GST)

- An opportunity to sponsor a speaker at the SSAA Convention 2020 – Virtual Event. As a sponsor your Logo will be visible during your sponsored speaker session.
- Ability to play a 30-sec promotional video before a session for a speaker of your choice – Video provided by the sponsor

TO DISCUSS YOUR REQUIREMENTS PLEASE CONTACT:

Bryan Furtado Marketing & Events Manager **PHONE:** +61 3 9466 9699 **EMAIL:** marketing@selfstorage.com.au

To finalise your stand attendee registration at the SSAA Convention 2021, please complete the following **FORM** and return to the SSAA asap.

Please tick all applicable.

| | |
|---------------------|-----------------------|
| Company name: _____ | Member number: _____ |
| Address: _____ | |
| Suburb: _____ | Province/State: _____ |
| Country: _____ | Postcode: _____ |

SPONSORSHIP & TRADE EXHIBITOR PRICING PRICING INCLUDES GST

| | | |
|-------------------------------|--|----|
| PLATINUM SPONSOR | <input type="checkbox"/> \$4,500 (includes 5 representatives) | \$ |
| GOLD SPONSOR | <input type="checkbox"/> \$3,500 (includes 3 representatives) | \$ |
| SILVER SPONSOR | <input type="checkbox"/> \$2,000 (includes 2 representatives) | \$ |
| TRADE EXHIBITOR Virtual Stand | <input type="checkbox"/> \$1,000 (includes 2 attendees) | \$ |
| CONVENTION SHOW BOX | <input type="checkbox"/> \$1,500 | \$ |
| SPEAKER SPONSORSHIP | <input type="checkbox"/> \$2,000 | \$ |
| Additional attendees | <input type="checkbox"/> @ \$100 each (*enter total number of additional attendees in the box) | \$ |

TOTAL \$

PAYMENT DETAILS (CREDIT CARD)

Please debit my: Visa Mastercard Amex

Card holder's name: _____

Card Number: Expiry date: /

Signature: _____

PAYMENT DETAILS (DIRECT DEBIT)

| | |
|---|---|
| <input type="checkbox"/> AUSTRALIA / BSB: 063 599 ACC: 10347530 / CBA Bank <input type="checkbox"/> NEW ZEALAND / BSB: 123 209 ACC: 044 930 400 / ASB Bank | Please use your company name as the reference. PAYMENT UPON INVOICE |
|---|---|

Please sign below indicating your agreement to our Terms & Conditions (last page)

Signed: _____ Date: _____

PLEASE COMPLETE ATTENDEES INFORMATION ON FOLLOWING PAGE WHERE REQUIRED

ONLINE ATTENDEE 1

First Name: _____ Last Name: _____

Phone: _____ Email: _____

ONLINE ATTENDEE 2

First Name: _____ Last Name: _____

Phone: _____ Email: _____

ONLINE ATTENDEE 3

First Name: _____ Last Name: _____

Phone: _____ Email: _____

ONLINE ATTENDEE 4

First Name: _____ Last Name: _____

Phone: _____ Email: _____

ONLINE ATTENDEE 5

First Name: _____ Last Name: _____

Phone: _____ Email: _____

ONLINE ATTENDEE 6

First Name: _____ Last Name: _____

Phone: _____ Email: _____

Please return THIS FORM and payment to secure your position to the following:

U 4/2 Enterprise Dr, Bundoora VIC AUSTRALIA 3083 OR scan and email to marketing@selfstorage.com.au

SSAA ANNUAL CONVENTION – TERMS AND CONDITIONS

ATTENDEES:

- Self Storage Association of Australasia (SSAA) non-members registering to attend the Annual 2-day Convention – online event only will incur an additional fee of \$1,000.00.
- Non-member registrations are at the discretion of and subject to approval by the Executive.
- Bookings are not confirmed until full payment is made and in the case of non-members, the Executive approves the application.
- Due to the nature of the venue and event, bookings cannot be accepted after 01 March 2021.

Cancellation:

- Online registrations can be transferred to other attendees up to three days prior to the event, pending payment of the registration price difference and subject to the discretion of the SSAA.
- Booking for virtual tradeshow stands or sponsorships are not confirmed until payment has been received

Attendee Lists:

Attendee Lists including names and email addresses will be provided to all exhibitors 1 week prior to the convention.

Video, Audio & Photography Consent:

The SSAA will take screen grabs, record audio and video footage of events at the Convention. This may be used to promote future events, published in promotional materials in print and online. By applying for attendance at the Convention you consent to the SSAA using these images and footage.

Social Media:

SSAA permits and encourages the use of social media, such as Facebook, Twitter, Instagram, Google+, Snapchat and blogging at the convention as a way to summarise, highlight, review, critique, and/or promote the presented materials, or the convention in general, on the condition that: copyright law is observed, verbatim information is limited to a few quotes, and the author or speaker is referenced and cited appropriately. Please bear in mind that presenters have invested many hours in the development of materials for the Convention and copyright laws apply.

We encourage attendees to:

- Follow us on Twitter – @Marketing_SSAA
- Like us on Facebook – @www.facebook.com/selfstorage.org.au
- Blog, post, tweet, Instagram, Snapchat about what you are hearing and seeing
- Talk about products and services you see in the virtual trade area
- Share photographs
- Provide feedback to the SSAA staff, The Board and the Convention Committee
- Keep criticism constructive

We request attendees to refrain from:

- Self Storage Association of Australasia (SSAA) does not permit recording of presentations and workshops of the Online Convention under any circumstances or in any form of media, including but not limited to audio recordings, video recordings, or literal transcripts unless you acquire a written consent.
- Capturing, transmitting, or redistributing syllabus materials or the bulk of the material presented in a session. Doing so infringes on the intellectual property rights of the speakers.
- Out of respect for the other participants, we ask that loud electronic devices are to be silenced, though they do not need to be switched off, so that they may be used to tweet, post on Facebook, or take notes in accordance with the above-stated policy.
- Engaging in rudeness or personal attacks

TERMS AND CONDITIONS FOR TRADE SHOW EXHIBITORS

Service Members:

- Only current financial service members may book and/or attend the convention
- All service members must either book a trade show stand or take out a sponsorship package.
- Booking for tradeshow stands or sponsorships are not confirmed until payment has been received.
- Due to the nature of the event, bookings for trade show booths cannot be accepted after 15 February 2021 and bookings are subject to availability.
- The exhibitor must make payment of the full amount at the time of booking.

In exceptional circumstances the SSAA will consider exhibitor cancellations; but only if the following conditions are complied with:

- The request for cancellation is submitted in writing to admin@selfstorage.com.au;
- The request is received at least (3) three months prior to the exhibition;
- The SSAA can re-let the cancelled space in its entirety;
- The reason for the cancellation is, in the opinion of the SSAA well founded (and does not include bankruptcy, liquidation, receivership or similar event).
- The SSAA confirms acceptance of the cancellation in writing.
- All moneys due have been paid in full.